

THE BAHAMAS PRIMARY SCHOOL STUDENT OF THE YEAR FOUNDATION ®



P. O. Box N-8059

Nassau, N.P, Bahamas

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Dr. Keva M. Bethel, Ph.D, CMG
Co-Patron
(Alpha Kappa Alpha Sorority, Inc.)

Dr. Davidson Hepburn, Ph.D
Co-Patron
(Omega Psi Phi Fraternity)

Mrs. Cyndi Williams-Rahming, MBA
Chairman
(Delta Sigma Theta Sorority, Inc.)

Dr. Ricardo P. Deveaux, DHL
President & CEO
(Alpha Phi Alpha Fraternity, Inc.)

Mr. Steven G. Strachan, B.Sc
Vice-President of Operations
(Alpha Phi Alpha Fraternity, Inc.)

Mr. Vandyke Pratt, M.Sc
Vice-President of Finance
(Iota Phi Theta Fraternity, Inc.)

Ms. Myra E. Mitchell, MBA
Vice-President of Communications
(Delta Sigma Theta Sorority, Inc.)

Ms. Carol L. Smith, B.Sc
Vice-President of Programs
(Zeta Phi Beta Sorority, Inc.)

Dr. Beverton Moxey, MD
Vice-President of Development
(Omega Psi Phi Fraternity, Inc.)

Mrs. Cassandra Bowles, B.Sc
Corporate Secretary
(Delta Sigma Theta Sorority, Inc.)

Mr. Ryan Antonio, MBA, CPA
Director of Finance
(Phi Beta Sigma Fraternity, Inc.)

Ms. Stephanie Auguste, M.Sc
Director of Administration
(Sigma Gamma Rho Sorority, Inc.)

Mr. Errol L. Bodie, B.Sc
Director of Communications
(Kappa Alpha Psi Fraternity, Inc.)

Mrs. Christie Cargill, MIBA, JD
Director of Corporate Relations
(Zeta Phi Beta Sorority, Inc.)

Mr. Vaughn L. Culmer, B.Sc
Director of Development
(Omega Psi Phi Fraternity, Inc.)

Dr. Cindy J. Dorsett, MD
Director of Operations
(Alpha Kappa Alpha Sorority, Inc.)

Mrs. CC LaFleur, B.Sc
Director of Program
(Alpha Kappa Alpha Sorority, Inc.)

Ms. Nickara Pratt, M.Sc
Director of Family Island Relations
(Delta Sigma Theta Sorority, Inc.)

Honourary Directors

Hon. Phenton O. Neymour, MBA, M.P.
Vice-President Emeritus
(Phi Beta Sigma Fraternity, Inc.)

Mr. Shane O. D. Albury, B.Sc
Vice-President Emeritus
(Alpha Phi Alpha Fraternity, Inc.)

Ms. Tanya A. Woodside, B.Sc
Director Emerita
(Sigma Gamma Rho Sorority, Inc.)

November 1st, 2010

Dear Sir/Madam:

RE:

I am pleased to announce that the above-mentioned student has been selected by his/her school as a nominee for the **2011 Bahamas Primary School Student of the Year Awards Program**. This prestigious annual national recognition ceremony for primary school students, which was established in 1997, will be held Saturday, May 14th, 2011. The Awards Program is expected to recognize over one hundred young, talented students. These students will be representing the thousands of primary school students from throughout The Bahamas and will be saluted for their high scholastic and extra-curricular achievements.

In recognition of this significant occasion, the Foundation will be producing a souvenir journal. We are inviting parents, family members, friends and businesses to purchase advertisements in the Journal congratulating the nominee on his/her achievement.

The costs of the advertisements are:

Quarter Page	\$ 50.00	Half Page	\$80.00
Full Page	\$150.00		

The deadline for submission of advertisements is Friday, March 11th, 2011. The Foundation will not be responsible for advertisements submitted after the deadline. All ADVERTISEMENTS MUST BE TYPED OR CAMERA READY AND MUST BE ACCOMPANIED BY A CHECK OR MONEY ORDER MADE PAYABLE TO: BAHAMAS STUDENT OF THE YEAR. Advertisements can be mailed to: **Bahamas Student of the Year Awards Program, P. O. Box N-8059, Nassau, Bahamas.**

If you have any questions and/or concerns, please feel free to contact the undersigned at 364-4889 / 434-6089.

Sincerely yours,

Ricardo P. Deveaux
President & CEO

"Honouring The Who's Who in Primary Schools"

IMPORTANT INFORMATION ON THE ADVERTISEMENTS

- ❖ All advertisements should be camera ready or typed. This is to ensure accuracy in the spelling of the child's or company's information on the advertisement. **The Foundation will not be responsible misspelling of advertisements, if the above guideline is not followed;**
- ❖ If a photograph is to accompany the advertisement, please ensure that the correct photograph is attached. You are also requested to place the child's name on the back of the photograph. **(Only one (1) photograph per advertisement); The Foundation WILL NOT be held responsible if you do not follow the above instructions.**
- ❖ All advertisements **MUST BE** accompanied by a money order or a certified check and made payable to: **Bahamas Student of the Year; (Returned check charges will be \$25.00 per check)**
- ❖ The specifications of the booklet is:
 - Full Page - Horizontal - 9.5" x 6.5"**
 - Half Page - Horizontal - 9.5" x 3.1667"**
 - Half Page - Vertical - 4.667" x 6.5"**
 - Quarter Page - Horizontal - 4.667" x 3.1667"**
- ❖ (You can view the 2010 booklet at: www.bahamaspstoy.org)
- ❖ **The deadline for submission of all advertisements is Friday, March 11th, 2011.** These advertisements can be mailed to: The Bahamas Primary School Student of the Year Foundation, P. O. Box N-8059, Nassau, Bahamas.
- ❖ For individuals hand delivering or sending packages via a Courier service, You may use any of the Foundation's Directors address below as a **Drop off location: (PLEASE CALL TO CONFIRM LOCATIONS BEFORE SENDING)**
 - Dr. Cindy Dorsett**, c/o Poinciana Medical Center, Poinciana Drive (Opposite College of The Bahamas Entrance & next to Wilmac's Pharmacy) (Tel: 242-322-8206)
 - Dr. Ricardo Deveaux**, c/o Ministry of Youth, Sports & Culture, Thompson Blvd. (Tel: 242-502-0601); or
 - Vaughn L. Culmer**, c/o Vaughn L. Culmer & Associates, #7 Rosetta Street (Tel: 242-356-0159). **(Before 3pm on Friday, March 11th, 2011)**
- ❖ Please note that the Foundation does not provide a pick up service for packages arriving in New Providence. Packages must be mailed or hand delivered to the appropriate location.