

THE BAHAMAS PRIMARY SCHOOL STUDENT OF THE YEAR FOUNDATION ®

P. O. Box N-8059
Nassau, N.P, Bahamas
242-364-4889 – **Telephone**
president@bahamaspstoy.org – **e-mail**
www.bahamaspstoy.org - **website**

Cyndi Williams-Rahming
Chairman



Ricardo P. Deveaux, DHL
President & CEO

November 1st, 2009

Dear Sir/Madam:

RE: _____

I am pleased to announce that the above-mentioned student has been selected by his/her school as a nominee for the **2010 Bahamas Primary School Student of the Year Awards Program**. This prestigious annual national recognition ceremony for primary school students, which was established in 1997, will be held Saturday, May 15th, 2010. The Awards Program is expected to recognize over one hundred young, talented students. These students will be representing the thousands of primary school students from throughout The Bahamas and will be saluted for their high scholastic and extra-curricular achievements.

In recognition of this significant occasion, the Foundation will be producing a souvenir journal. We are inviting parents, family members, friends and businesses to purchase advertisements in the Journal congratulating the nominee on his/her achievement.

The costs of the advertisements are:

Quarter Page	\$ 50.00	Half Page	\$80.00
Full Page	\$150.00		

The deadline for submission of advertisements is Friday, March 12th, 2010. The Foundation will not be responsible for advertisements submitted after the deadline. All ADVERTISEMENTS MUST BE TYPED OR CAMERA READY AND MUST BE ACCOMPANIED BY A CHECK OR MONEY ORDER MADE PAYABLE TO: BAHAMAS STUDENT OF THE YEAR. Advertisements can be mailed to: **Bahamas Student of the Year Awards Program, P. O. Box N-8059, Nassau, Bahamas.**

If you have any questions and/or concerns, please feel free to contact the undersigned at 364-4889 / 434-6089.

Sincerely yours,

Ricardo P. Deveaux
President & CEO

"Honouring The Who's Who in Primary Schools"

IMPORTANT INFORMATION ON THE ADVERTISEMENTS

- ❖ All advertisements should be camera ready or typed. This is to ensure accuracy in the spelling of the child's or company's information on the advertisement. The Foundation will not be responsible misspelling of advertisements, if the above guideline is not followed;
- ❖ If a photograph is to accompany the advertisement, please ensure that the correct photograph is attached. You are also requested to place the child's name on the back of the photograph (**Only one (1) photograph per advertisement**);
- ❖ All advertisements **MUST BE** accompanied by a money order or a certified check and made payable to: **Bahamas Student of the Year; (Returned check charges will be \$25.00 per check)**
- ❖ The specifications of the booklet is:
 - Full Page - Horizontal - 9.5" x 6.5"**
 - Half Page - Horizontal - 9.5" x 3.1667"**
 - Half Page - Vertical - 4.667" x 6.5"**
 - Quarter Page - Horizontal - 4.667" x 3.1667"**
- ❖ (You can view the 2009 booklet at: www.bahamaspstoy.org)
- ❖ **The deadline for submission of all advertisements is Friday, March 12th, 2010.** These advertisements can be mailed to: The Bahamas Primary School Student of the Year Foundation, P. O. Box N-8059, Nassau, Bahamas.
- ❖ For individuals hand delivering or sending packages via a Courier service, You may use any of the Foundation's Directors address below as a **Drop off location:**
 - Dr. Cindy Dorsett**, c/o Poinciana Medical Center, Poinciana Drive (Opposite College of The Bahamas Entrance & next to Wilmac's Pharmacy) (Tel: 242-322-8206)
 - Dr. Ricardo Deveaux**, c/o Ministry of Youth, Sports & Culture, Youth Department (Tel: 242-502-0650); or
 - Vaughn L. Culmer**, c/o Vaughn L. Culmer & Associates, #7 Rosetta Street (Tel: 242-356-0159). (**Before 3pm on Friday, March 12th, 2010**)
- ❖ **Please note that the Foundation does not provide a pick up service for packages arriving in New Providence. Packages must be mailed or hand delivered to the appropriate location.**